

# PROCLAMATION

- WHEREAS,** In today's highly interconnected world, telephones provide a lifeline to emergency help and a vital link to government services, community resources, friends and family; and
- WHEREAS,** Not everyone can afford the cost of a home telephone, and a number of our nation's households still do not have telephone service in their homes; and
- WHEREAS,** the Federal Communications Commission (FCC) and the Iowa Utilities Board have joined in a collaborative effort to make telephone service more affordable for the nation's low-income consumers by providing a discount on the connection fee and monthly charges for local telephone service; and
- WHEREAS,** the Link-Up America (Link-Up) and Lifeline Assistance (Lifeline) programs offer tremendous benefits for eligible consumers in America and make basic telephone service more affordable; and
- WHEREAS,** the Link-Up program provides a discount to eligible low-income customers on their monthly phone; and
- WHEREAS,** the FCC has established Enhanced Link-Up and Lifeline programs for Tribal lands; and
- WHEREAS,** Consumers should not be without local phone service because they cannot afford it, and therefore the promotion of Link-Up and Lifeline is imperative to ensure that all U.S. citizens have access to affordable basic local telephone service; and:
- WHEREAS** the FCC, the National Association of Regulatory Utility Commissioners (NARUC), the National Association of State Utility Consumer Advocates (NASUCA), other State and federal agencies, cities, counties, organizations, and telecommunications companies are committed to increasing awareness about the availability of the Link-Up and Lifeline programs and are encouraging eligible citizens to sign up for the programs; and
- WHEREAS** the FCC, NARUC, and NASUCA have joined together to design and implement a comprehensive outreach plan to promote Link-Up and Lifeline subscribership:

**NOW, THEREFORE, I,** Terry E. Branstad, Governor of the State of Iowa, do hereby proclaim the week of September 12-18, 2011 as

## IOWA LIFELINE AWARENESS WEEK

I CALL UPON GOVERNMENT AGENCIES, INDUSTRY LEADERS AND CONSUMER ADVOCATES TO EDUCATE RESIDENTS ABOUT STATE AND FEDERAL PROGRAMS FOR TELEPHONE CONNECTIVITY DURING LIFELINE AWARENESS WEEK AND FURTHER INITIATE AND PROMOTE OUTREACH EVENTS DURING THIS SPECIAL WEEK.

**IN TESTIMONY WHEREOF, I HAVE HEREUNTO  
SUBSCRIBED MY NAME AND CAUSED THE GREAT  
SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE  
AT DES MOINES THIS \_\_\_\_ DAY OF SEPTEMBER IN  
THE YEAR OF OUR LORD TWO THOUSAND ELEVEN.**

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**TERRY E. BRANSTAD  
GOVERNOR OF IOWA**

**ATTEST:**

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**MATT SCHULTZ  
SECRETARY OF STATE**